



Lucozade Sport 11th October – 18th October 2019 Strava Club Promotion

Abridged term and conditions

For full T&Cs, see www.lucozadesport.com/competitions/strava-vmlm/terms/. UK 18+. Enter between 00.01am on 11.10.19 and 23.59pm on 18.10.19 (UK time). There are 50 prizes of two entries each into the 2020 Virgin Money London Marathon. Prize excludes any costs associated with claiming the prize, such as travel and accommodation. Promoter is Lucozade Ribena Suntory Limited.

Terms and conditions

Who may enter:

1. This free prize draw ("**Promotion**") is open to residents of United Kingdom aged 18 or over who do not already have a place in the 2020 Virgin Money London Marathon. Entry is between the period 00.01am on 11.10.19 and 23.59pm on 18.10.19 (UK time) ("**Entry Period**").
2. Employees (or family members of employees) of any group company of the Promoter, companies associated with the Promotion and all affiliates of such companies may not enter this Promotion.

How to enter:

3. To take part in this Promotion, entrants must, in the following order:
 - a) Join the Lucozade Sport Strava Challenge ("**Strava Page**") <https://www.strava.com/challenges/Lucozadesport-MadetoMove-3>, including any Strava registration eligibility requirements which apply;
 - b) run a minimum of 5km in a single run within the Entry Period; and
 - c) follow Lucozade Sport on Instagram; and
 - d) visit <https://www.lucozadesport.com/competitions/strava-vmlm/> anytime up to and including 23.59pm on 18.10.19 to complete the entry form for the Promotion. By successfully transmitting a completed online entry form as directed, entrants will be entered in the Promotion draw.

All online entries must include a valid email address for the entrant.

4. No purchase necessary to enter. Maximum of one entry per person.

Winner selection and notification:



5. Winners will be selected at random computer process from all complete, correct and eligible entries received by the closing date.
6. Winners will be contacted by the Promoter's Agency, CSM Sport and Entertainment, via secure Consumer Care fulfilment system within 14 days of the draw. Winners will need to provide personal details including name, email, phone and date of birth to claim prize. Once fulfilment is complete, all winners details will be permanently deleted from the Consumer Care fulfilment system within 60 days.

Prize and Competition rules:

7. The winner(s) and corresponding prize(s) are as follows:

Number of winners	Prize
50	2x entry into the 2020 Virgin Money London Marathon

8. Please note that the prize does not include any allowance or costs associated with claiming or redeeming the prize, including travel or accommodation. Winners are responsible for all costs associated with claiming or redeeming the prize.
9. The Promoter reserves the right to substitute the Prizes (or any part of the Prize) for a prize or prizes of equivalent or greater monetary value if this is necessary for reasons beyond its reasonable control. There is no cash alternative to the Prizes (or any part of the Prizes) and unless the Promoter agrees otherwise in writing the Prize is non-refundable or non-transferrable.
10. If any winner is not able, for any reason, to accept part of the Prize, or does not contact the Promoter to claim their prize within 14 days of the draw date, the prize will be forfeited. The Promoter reserves the right to award the prize to another entrant.
11. Upon accepting the Prize, winners will be added to the 2020 Virgin Money London Marathon entry console where they will receive a unique link to the Online Entry Form.
12. Winners will need to complete the 2020 Virgin Money London Marathon Online Entry Form by 17:00 on 01.02.2020 and complete all relevant details, to secure their place. The deadline will not be extended under any circumstances.
13. Entries are non-transferable and may not be sold, under any circumstances.
14. Third party terms and conditions apply to parts of the prizes where applicable, and participants must agree to the Virgin Money London Marathon General Conditions of Entry (<https://www.virginmoneylondonmarathon.com/en-gb/general-conditions-entry/>).
15. Any entrant who chooses to participate in fundraising must use the Virgin Money Giving platform <https://uk.virginmoneygiving.com/giving/>.

Liability:

16. There are certain things for which the Promoter does not accept any liability to you, and these are explained in the next three paragraphs. The law does not allow the Promoter to exclude or limit its liability for some things, such as death or personal injury caused by its negligence, or loss caused by a false statement where the statement is made fraudulently. The Promoter accepts full liability for these matters and all matters for which it cannot, under English law, exclude or limit its liability. Otherwise, the exclusions of liability described below will apply. References to the "Promoter" include all of the Promoter's associated companies, agents or any other third party involved in the Promotion.
17. Subject to the above paragraph, the Promoter will not be responsible for (and will have no liability in connection with) acts, omissions and occurrences beyond the Promoter's reasonable control, including but not limited to:
 - a) any postponement or cancellation of the Promotion;
 - b) any changes to prizes or the way in which they can be used;
 - c) damage, loss, injury suffered by any entrant entering the promotion or as a result of accepting any prize;
 - d) problems with the allotment or dispatch of prizes (such as prizes failing to reach the intended recipient); and
 - e) any act, omission or default of any third party supplier.
18. The Promoter does not accept responsibility for network, computer, hardware or software failure of any kind, which may affect the sending, receipt or processing of your entry.
19. If this Promotion is unable to run as planned due to computer virus, network/technical/communications failure, tampering or any cause beyond the Promoter's reasonable control, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion or invalidate any affected entries (subject to any written directions given under applicable law). Entries must not be made through agents or third parties or any automated entry software or any other means which allows an entrant to automatically enter repeatedly. Incomplete entries will be disqualified and will not be counted.
20. The Promoter's decision is final and binding in all respects on all entrants. No correspondence will be entered into. Entries that do not comply in full with these terms and conditions will be disqualified.
21. The Promoter reserves the right to verify the validity of entries and entrants. If the Promoter has grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsman-like conduct of any kind (including, without limitation, manipulating the promotion, choice of prize winner(s) or any entry) the Promoter reserves



the right (in its sole discretion) to disqualify any entrant, entry or person it reasonably believes to be responsible for, or associated with, such activity.

22. The Promoter reserves the right (in its sole discretion) to deem an entry to be ineligible should it contain offensive, inappropriate, obscene, unlawful or otherwise objectionable content.
23. The Promoter reserves the right to amend these terms and conditions at any time.

Personal Details:

24. The Promoter will use each winner's, and each entrant's, personal details for the purpose of administering this Promotion. Please see our Privacy Policy at <https://www.lucozadesport.com/privacy-policy/> for further details.
25. By entering this Promotion, entrants agree that the Promoter may hold and use their personal data (including without limitation their name, date of birth, email address, postal address and telephone number) for the purpose of administering the Promotion, including passing personal data to the organisers of the 2020 Virgin Money London Marathon, and for the purposes set out in the Promoter's Privacy Policy including where necessary, to the transfer their personal data outside the European Economic Area ("EEA"). For more information on how the Promoter holds and uses personal data please contact the address below.
26. If you have opted in, the Promoter (and their respective business partners if applicable) may also use the details you give us to contact you for marketing purposes by post, email and/or SMS.
27. Winners agree to allow the Promoter to use their name and likeness for advertising and publicity purposes without additional remuneration. Winners may be required to take part in reasonable publicity and PR activity at the Promoter's request.

English Law applies:

28. This Promotion, and any dispute or claim arising out of or in connection with it (including the prize(s)), shall be governed by and construed in accordance with English law. You irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Promotion (including the prize(s)).

Promoter:

29. The Promoter is Lucozade Ribena Suntory Limited whose registered office is 2 Longwalk Road, Stockley Park, Uxbridge UB11 1BA.